

Any questions on files or downloading issues contact Prepress at 505-428-7631 or email prepress@sfnewmexican.com

2013 COLOR SETTINGS FOR ADOBE CS2-CS5

The following steps will enable more consistent color reproduction on the KBA Comet coldset press, which was SNAP certified in 2009. SNAP stands for Specifications for Newsprint Advertising Production. Visit http://www.snapquality.com for more information. You will need the following files to begin: (Both have been supplied within e-mail) SNAP 2009.icc SFNM.joboptions - Note: this file can be used in InDesign as well as Distiller.

FILE LOCATIONS

PC SNAP 2009.icc Install: place the file in the following location:

C:ProgramFiles\CommonFiles\Adobe\Color\Profiles\Recommended

MAC SNAP 2009.icc Install: place the file in the following location:

Macintosh		
HD\Library\Color	rsync\Profiles\Profiles\recommende	C

NOTE: In order for Adobe apps to see this profile, they must be restarted.

APPLICATION SETTINGS

Photoshop & Indesign application setting are both supplied on pages 2 and 3 for your reference.



PHOTOSHOP INSTRUCTIONS

- STEP 1: Open Photoshop, click on Edit Menu, and select Color Settings.
- STEP 2: Click on the More Options button on the middle right.
- STEP 3: Change all values to mimic values below, click OK.



INDESIGN INSTRUCTIONS

- **STEP 1:** Open InDesign, click on Edit Menu, and select Color Settings.
- STEP 2: Check Advanced Mode box (at the top of the box under Settings).
- STEP 3: Change all values to mimic values below, click OK.

SFNM.JOBOPTIONS INSTALL

STEP 1: Open Indesign, click on File Menu, Adobe PDF Presets, Define

STEP 2: Click on Load, select SFNM.joboptions file, click Done

CREATING PAGES

STEP 1: Open InDesign, click on File Menu, Export...

STEP 2: Select destination, click on Save.

STEP 3: Under Adobe PDF Presets, select SFNM

STEP 4: Select correct page, click on Export

NOTE: Pages must be done one by one, as stated in the FTP Package 2013.

A FEW THINGS TO KEEP IN MIND

- Total ink coverage, or TAC, is 240%. Anything over will lead to over saturation, and your paper will look washed out, or muddy.
- Rules that are 4 points or below should be made up of black only.
- Small type Sans-serif fonts 7 points or smaller, Serif fonts 12 points or smaller and fine Serif fonts 14 points or smaller should be black only.
- Type smaller than 12 points should not be reversed out of a 4-color background.
- Type smaller than 10 points should NOT be reversed.
- Reversed type should not be positioned in any background consisting of a TAC value of less than 45%
- Screen values above 85% will generally produce a solid.
- Screen values of 5% or less will generally not print.
- Black type should be 100% black only. Additional colors are not recommended, and will cause registration issues.
- Once these things are put in place, the next step is to utilize the correct toning procedures for newspaper output, which is described in detail in the following PDF (also supplied within e-mail): NewspaperColourCorrectionWorkflow.pdf

NOTE: NewspaperColourCorrectionWorkflow.pdf is to be used as a guide line, do not change any of the color settings in this document.

These procedures and Adobe settings will go a long way to helping your color reproduction!